



SINCLAIR PHARMA PLC

ALOCLAIR® DISTRIBUTION OUTLETS SIGNIFICANTLY EXPANDED IN US

WAL-MART TO SELL ALOCLAIR® RINSE (RINCINOL®) IN US

Godalming UK, 21 February 2005: Sinclair Pharma plc ("Sinclair" or the "Company") (SPH.L), the specialty pharmaceutical company, announces today that it has been informed by its US sales and marketing partner Sunstar Butler (part of Sunstar Group) that the US based retailing giant Wal-Mart has accepted Aloclair® Rinse (marketed as Rincinol®) for distribution in its US stores and Superstores. Wal-Mart has placed its initial order with Sunstar Butler, to be provided in a plastic bottle and hooked suspension package to optimise space utilisation, and it is anticipated that the product will be in-store in April 2005. This development greatly increases the availability of the product in the key US market and follows the recent Sunstar decision to expand its European agreement for all three Aloclair® products.

Aloclair®'s three delivery systems (an oral rinse solution, an oral gel and the oral spray) are approved in the US and the EU.

The global mouth ulcers market is estimated to be worth more than \$1 billion per annum. TNS market research conducted for Sinclair indicates that 16% of the adult population get an oral ulcer over a 12 month period and 64% of that population seek pain relief with a medication. That research translates to a user base of over 100 million adults in the EU and US.

Wal-Mart is the world's largest retailer, with \$256.3 billion in sales in the fiscal year ending Jan. 31, 2004. The company employs 1.6 million associates worldwide through more than 3,600 facilities in the United States and more than 1,570 units in Mexico, Puerto Rico, Canada, Argentina, Brazil, China, Korea, Germany and the United Kingdom. More than 138 million customers per week visit Wal-Mart stores worldwide. From its first international store in 1991 they have grown to more than 1,500 stores in nine countries. In 2002, Wal-Mart became No. 1 on the FORTUNE 500 list. In 2003 and 2004, Wal-Mart was named "Most Admired Company in America" by FORTUNE magazine.

Dr. Michael Flynn, Chief Executive of Sinclair, commented: "Sunstar has significantly increased the number of US retail outlets for Aloclair® (Rincinol®) through its arrangement with Wal-Mart and recently substantially increased the European marketing and distribution network for Aloclair® products in Europe. Aloclair® is presently our largest product and these agreements represent important steps towards establishing Aloclair® as a successful global brand."

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Notes to editors:

Sinclair Pharma plc

Sinclair Pharma plc, based in Godalming in the UK,, is quoted on the Alternative Investment Market (AIM) on the London Stock Exchange and has focused on the acquisition and development of niche patented pharmaceutical products in the fields of oral health, oncology support and dermatology, and bringing them to the international market place via out-licensing partners. The Company combines product evaluation, product development, regulatory and business development expertise to add value to its acquired and in-house developed products. A key element of the Sinclair business model is to minimise risk and exposure by avoiding involvement in lengthy R&D programmes and rapidly achieving global distribution through a network of marketing partners. The Company has already licensed its products for distribution in over 40 countries around the world. www.sinclairpharma.com

Wal-Mart Stores, Inc.

For additional information on Wal-mart see www.walmartfacts.com

Sunstar Butler and Sunstar Suisse

Sunstar Butler and Sunstar Suisse are part of the international Sunstar Group with sales of 62.35 Billion Yen (US\$590 Million) in the year ended 31 March 2004. The Group employs 1490 people worldwide including 600 at Sunstar Butler. Sunstar designs, manufactures, and sells oral care products used in the prevention of tooth decay and periodontal disease. The Company's principal products include toothbrushes, interdental cleaners, and other preventive aids. In the United States and Canada, Sunstar Butler sells products to dental professionals who sell or dispense it to patients, or use it during treatment. In addition, Sunstar Butler sells products to consumer retail market stores.

In 1988, Butler was bought by Sunstar, Inc., a leading Japanese manufacturer of health related consumer products. Sunstar's strength and experience in manufacturing, research, and development have enhanced Sunstar Butler's ability to grow and prosper. www.sunstar.com

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